

# HEART-O-THE-MART 2026

May 13<sup>th</sup> -17<sup>th</sup> \* July 15<sup>th</sup> – 19<sup>th</sup> \* September 9<sup>TH</sup> - 13<sup>th</sup>

**ALL DEALERS MUST BE SET UP WEDNESDAY AT 9:00 A.M. AND STAY SET UP UNTIL 2:00 P.M. WEDNESDAY. NO VEHICLES CAN MOVE ON THE FIELD BETWEEN 9 AM AND 2 PM WEDNESDAY. OPENING DAY.**

**FACEBOOK\*\*\*\*\*INSTAGRAM**

## **DEALER ENTRY AND SET-UP:**

Dealers may set up tents on Monday (if weather permits). You may put merchandise in your space on Monday. If you plan to arrive Wednesday morning, please have your white vehicle pass on your dashboard and the colored wristbands visible for each person entering the field. The gate closes to vehicles at 7:30AM on Wednesday, so please arrange to have your vehicle parked in your space, or in our dealer parking lot, or off the field prior to 7:30 AM.

## **PET POLICY:**

Please call 413-245-9556 if you plan on bringing your pet.

## **VEHICLE PASSES:**

White Stickers with your space number are enclosed. Please put one on the driver's side window or dashboard on each vehicle. All vehicles must have a vehicle sticker visibly displayed in order to enter the field.

## **EXHIBITOR WRISTBANDS:**

Also enclosed are your colored Exhibitor Wristbands. Two Wristbands come with each space. You will need to wear your Wristbands on Tuesday and Wednesday in order to pass on and off the field. EACH ADDITIONAL PASS IS \$50.00

## **FIELD MAPS and STAKES**

Field maps are available at the office. Our STAKES are in the FRONT LEFT CORNER of the space with an arrow pointing toward the direction of your space. Your space is always to the right of the stake.

## **MERCHANDISE PICK-UP: PLEASE TELL ALL YOUR BUYERS**

Please tell all buyers that no merchandise pick-up vehicles will be allowed on the field until after 2:00PM on Wednesday. After 9:30AM on Wednesday, our Customer Merchandise Pick-Up Lot (behind Francesco's) will be open to buyers who would like to park and bring already-purchased merchandise to their vehicles.

## **TENT & TABLE RENTAL:**

We have a complete list of Tent and Table Companies on our website: [www.brimfield-hotm.com](http://www.brimfield-hotm.com)

## **FIRE DEPARTMENT REGULATIONS: PLEASE READ THEM CAREFULLY!**

REGULATION #1: No open fires. Please cooperate.

REGULATION #2: Article 8 VII Section 2h (8): Chemicals. The sale, or bartering of any chemicals that must be listed on Material Safety Data Sheets, as stated by the Occupational Health and Safety Administration or that may be listed in the future, shall not be allowed. Storage of these items, except those for immediate personal use, (as determined by the Fire Chief) shall not be allowed within the areas of the Flea Market, nor in any ancillary parking areas.

REGULATION #3: All Tents must have a Fire Extinguisher and a NO SMOKING sign.

If you have any questions, please call Kirsten @ 413-245-9556.

Don't forget:

**BRING NO RAIN---JUST LOTS OF SUNSHINE!!!**

We can't wait to see you on opening day! ☺